



Europe Pecan Inbound Trade Mission to Georgia and Texas

Atlanta, Georgia and
Austin, Texas
May 24-26, 2027

The European Union (EU) is an economic and political union between 27 countries which, together, account for about 15-20 percent of the world's agricultural exports and imports. The EU ranks top #3 among the U.S. Agriculture export markets in the world. During the period of 2016-2025 Tree Nuts exports to the European Union grow by 46%; in 2025, the total value of U.S. tree nuts exports to the EU was \$3.49 billion.

Registering for this event will allow companies to meet one-on-one with qualified buyers from Europe in either Georgia or Texas and explore the European market at a very low cost.

Participation Fee: \$35.00

- One-on-one meetings in Atlanta, Georgia – May 24, 2027
Or
- One-on-one meetings in Austin, Texas – May 26, 2027

Fee Includes:

- Pre-arranged matched one-on-one meetings with key buyers, importers, distributors, and/or brokers from Europe

Registration Deadline: March 12, 2027 (No refunds for cancellation after this date)

Product Samples: All participants are required to provide samples of their products at the event; if there is a reason you cannot sample your products, you must contact SUSTA's Global Events (events@susta.org) team upon registration.

Industry Focus: Pecans

Product Description: Pecans

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If you have a question about an event, feel free to contact us at events@susta.org

SUSTA encourages you to enroll in the [Smart Traveler Enrollment Program \(state.gov\)](https://www.state.gov/smart-traveler)
and monitor the [Travel Advisories \(state.gov\)](https://www.state.gov/travel-advisories) webpage before traveling.

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